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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO	
09/981,688	10/17/2001	Erkki Tanskanen	017.38084X00	017.38084X00 6692	
20457	7590 02/02/2005		EXAMINER		
	LI, TERRY, STOUT H SEVENTEENTH ST	BAUTISTA, XIOMARA L			
SUITE 1800	· · · · · · · · · · · ·	ART UNIT	PAPER NUMBER		
ARLINGTON, VA 22209-9889			2179		
			DATE MAILED: 02/02/2009	5	

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action

Application No.	Applicant(s)	_
09/981,688	TANSKANEN ET AL.	
Examiner	Art Unit	
X L Bautista	2179	

Auvisory Action	09/901,000	I ANSKANEN ET AL						
Before the Filing of an App al Brief	Examiner	Art Unit						
	X L Bautista	2179						
The MAILING DATE of this communication appe	ears on the cov r sh t with th	correspondence add	ress					
THE REPLY FILED 21 January 2005 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.								
	☐ The reply was filed after a final rejection, but prior to filing a Notice of Appeal. To avoid abandonment of this application,							
applicant must timely file one of the following replies: (1)	applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the							
	application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a R quest for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following							
time periods:	e with 37 CFR 1.114. The reply mu	st de filea within one	or the following					
a) The period for reply expires 3 months from the mailing date of	f the final rejection.							
b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no								
event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.								
Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).								
Extensions of time may be obtained under 37 CFR 1.136(a). The date on	which the petition under 37 CFR 1.136(a							
peen filed is the date for purposes of determining the period of extension a CFR 1.17(a) is calculated from: (1) the expiration date of the shortened sta								
above, if checked. Any reply received by the Office later than three month								
earned patent term adjustment. See 37 CFR 1.704(b).								
<u>NOTICE OF APPEAL</u> 2.	heal but prior to the date of filing a	anneal brief. The No	atice of Appeal					
was filed on A brief in compliance with 37 CFR 4	1.37 must be filed within two mont	hs of the date of filing	the Notice of					
Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR	CFR 41.37(e)), to avoid dismissal o	of the appeal. Since a	Notice of					
Appeal has been filed, any reply must be filed within the	time period set forth in 37 CFR 41.	37(a).						
AMENDMENTS	had animate the state of filters at his	e						
3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will <u>not</u> be entered becaus (a) They raise new issues that would require further consideration and/or search (see NOTE below);								
(b) They raise the issue of new matter (see NOTE belo		TE Delow),						
(c) They are not deemed to place the application in be	•	educing or simplifying	the issues for					
appeal; and/or								
(d) They present additional claims without canceling a		jected claims.						
NOTE: (See 37 CFR 1.116 and 41.33(a)). The amendments are not in compliance with 37 CFR 1.		omnliant Amendment	(DTOL 324)					
5. Applicant's reply has overcome the following rejection(s		omphant Amendment	(1 10L-324).					
6. Newly proposed or amended claim(s) would be a		, timely filed amendm	ent canceling					
the non-allowable claim(s).								
 For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is pro 	☐ will not be entered, or b) ☒ w	ill be entered and an	explanation of					
The status of the claim(s) is (or will be) as follows:	vided below of appended.							
Claim(s) allowed:								
Claim(s) objected to:								
Claim(s) rejected: <u>1-4,6 and 9-42</u> . Claim(s) withdrawn from consideration:								
AFFIDAVIT OR OTHER EVIDENCE								
3. The affidavit or other evidence filed after a final action, b	ut before or on the date of filing a N	Notice of Appeal will <u>n</u>	ot be enter d					
because applicant failed to provide a showing of good ar	d sufficient reasons why the affida	vit or other evidence i	s necessary					
and was not earlier presented. See 37 CFR 1.116(e). The affidavit or other evidence filed after the date of filing	a a Notice of Appeal, but prior to the	a data of filing a brief	will not be					
entered because the affidavit or other evidence failed to	overcome all rejections under appe	al and/or appellant fa	ils to provide a					
showing a good and sufficient reasons why it is necessar	y and was not earlier presented. S	See 37 CFR 41.33(d)(1).					
10. The affidavit or other evidence is entered. An explanation	on of the status of the claims after e	entry is below or attac	hed.					
REQUEST FOR RECONSIDERATION/OTHER	of do to NOT place the combination i	dition for allacce	b					
11. The request for reconsideration has been considered by Odom/Boushy discloses a real-tim int ractive system	it do sino i piac in application i that nables customization of the u	n condition for allowa Iser interface accordit	nc b cause; na to the user					
pref renc s. Boushy disclos s custom r data which is	updat d to refl ct customer activity	y and customer accou	ints which					
include detailed information on the customer's prefer no	s, inter sts, credit rating, win pro	files, and accumulate	d activity					
points.12. Note th attached Information Disclosure Statement(s).	(PTO/SR/08 or PTO 4440) Decem	No(a) 1 1/	11					
13. Other:	(F10/36/00 01 F10-1449) Paper	INU(S)	7.7					
<u> </u>	*Class							

X L Bautista Primary Examiner Art Unit: 2179

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Advisory Action Before the Filing of an Appeal Brief

Part of Paper No. 20050201

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